Honolulu Museum of Art

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SET CAMERAS TO FRONT-FACING AND ANGLES TO HIGH @ ARTafterDARK: #SELFIE

Museum guests should prepare to update their profile pic

WHAT: ARTafterDARK: #SELFIE WHEN: Friday, March 25, 2016, 6-9 p.m. WHERE: Honolulu Museum of Art PRICE: \$25, free for museum members INFO: 808-532-8700, www.artafterdark.org

HONOLULU, HAWAI'I—The museum has long been a selfie hot zone—especially at its monthly <u>ARTafterDARK</u> event. Now the museum fully embraces that most overt expression of vanity with <u>ARTafterDARK</u>: <u>#SELFIE</u>, presented by <u>Nordstrom</u>.

Visitors can visit the exhibition <u>Identify Yourself</u> to see how cultures documented life stories in textiles and participate in an art activity, then visit #SELFIE stations in each of the museum's courtyards to document their lives in the present, and create and take home a vision board to document their future goals.

The museum encourages guests to take selfies and use the hashtags #ARTafterDARK or #NordstromHawaii, or mention @honolulumuseum or @nordstromhawaii.

Digital slideshow company EventsTag will project a live Instagram feed of visitors' posts throughout the night.

Guests can compete in a MUSEUM SELFIE contest by taking a photo of themselves in any of the museum's galleries mimicking their favorite piece of art and posting it to Instagram. Contestants must write "MUSEUM SELFIE" in the caption field, include the hashtags #NordstromHawaii and #ARTafterDARK, and mention @honolulumuseum.

DJ G-Spot brings it back to the old school with his vinyl record collection in the Central Courtyard. ARTafterDARKers can browse the collection and snag a selfie with an iconic album cover. Meanwhile DJ Tittahbyte spins in the Luce Pavilion.

Free Spirits Mobile Bartenders serves up drinks and specialty cocktails for the evening. The Street Grindz food vendor EAT Honolulu has planned a menu that includes:

- Slow roasted beef short rib slider with soft polenta, marinated roasted red peppers and Nalo arugula
- Seared island fish topped with marinated cucumber, tomato and Maui onion
- Sicilian sausage stew with local kale, gorgonzola croutons and cannellini beans
- Olive oil cake with Big Island orange
- Sugar spice bacon dipped in Waialua chocolate with cocoa nibs

About ARTafterDARK

Launched in 2004, ARTafterDARK is the Honolulu Museum of Art's monthly art party organized by a dynamic group of young volunteers dedicated to exploring the arts. ARTafterDARK is held on the last Friday of the month, January through October, from 6 to 9pm on the grounds of the Honolulu Museum of Art.

About the Honolulu Museum of Art

One of the world's premier art museums presents international caliber special exhibitions and features a collection that includes Hokusai, van Gogh, Gauguin, Monet, Picasso and Warhol, as well as traditional Asian and Hawaiian art. Located in two of Honolulu's most beautiful buildings, visitors enjoy two cafés, gardens, and films and concerts at the theater. In 2011, The Contemporary Museum gifted its assets and collection to the Honolulu Academy of Arts and in 2012, the combined museum changed its name to the Honolulu Museum of Art.

Locations:

Honolulu Museum of Art: 900 S. Beretania Street

Honolulu Museum of Art Spalding House: 2411 Makiki Heights Drive

Honolulu Museum of Art School: 1111 Victoria Street

Honolulu Museum of Art at First Hawaiian Center: 999 Bishop Street

Honolulu Museum of Art Doris Duke Theatre: 901 Kinau Street (at rear of museum)

Website: www.honolulumuseum.org

Phone: 808-532-8700

Social media:

Facebook: facebook.com/honolulumuseum

Twitter: <u>@honolulumuseum</u> Instagram: <u>@honolulumuseum</u> Periscope: @honolulumuseum Snapchat: honolulumuseum

Tumblr: honolulumuseum.tumblr.com

Hours:

Honolulu Museum of Art: Tues.-Sat. 10 a.m.-4:30 p.m.; Sun. 1-5 p.m.; closed Monday. The Honolulu Museum of Art Café: lunch only, Tues.-Sat., 11:30 a.m.-1:30 p.m.

Honolulu Museum of Art Spalding House: Tues.-Sat. 10 a.m.-4 p.m.; Sun. noon-4 p.m. Spalding House Café: lunch only, Tues.-Sat. 11 a.m.-2 p.m.

Admission (permits entry to both museums on the same day): \$10 general admission; children 17 and under are free.

Admission is free to: shop, cafés, Robert Allerton Art Library, and the art school

Free days: First Wednesday of every month

Bank of Hawaii Family Sunday: The museum is free to the public on the third Sunday of the month, 11 a.m.-5 p.m., courtesy Bank of Hawaii.

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